

DRAFT Pesticide Education Plan for North Oaks Residents
Working to Change the Way People View the Use of Pesticides

Phase 2 - Herbicides

Goal

To protect the quality of air, water, and land in North Oaks for the health of its current and future residents and preserve the well-being of its abundant wildlife by: 1) educating residents about least toxic control of weeds; and 2) promoting prevention as the key to managing weeds.

Objectives

1. Increase awareness about the environmental impacts of herbicides
2. Increase awareness about the human health impacts of herbicides
3. Teach residents about least toxic management alternatives for weed control
4. Reduce the use of artificial herbicides
5. Provide residents with access to research-based data, content, and resources

Meeting the Goal and Objectives

The implementation of the Pesticide Education Plan is primarily the responsibility of the City of North Oaks Natural Resources Commission. However, this plan's success is dependent on strong partnerships with the North Oaks Homeowners' Association, North Oaks Company, and North Oaks Golf Club.

Key Messages

- Some weeds are invasive and should be controlled; other weeds are plants that are misunderstood and serve a useful function
- There are safe alternatives that can be used to control weeds
- Many weed control products contain ingredients that are harmful to pets and wildlife
- Many weed control products contain ingredients that are harmful to human health
- Conventional interventions, under certain circumstances, may be needed to control weeds

Tasks and Timeline

Task	Responsibility of	Timing
Submit educational articles to the North Oaks News	NRC, NOHOA	Quarterly; starting Spring 2022
Submit an article to the North Oaks Living Magazine	NRC, NOHOA	Annually
Submit an article to the North Oaks Golf Club newsletter/magazine	NRC, Golf Club	Annually
Write and send email blasts	NRC, NOHOA	Quarterly; starting ASAP
Create posters/flyers containing information and statistics	NRC, NOHOA	Spring 2022
Create a fact sheet to be included in NOHOA new member packet	NRC, NOHOA	Spring 2022
Provide information on City and NOHOA websites	NRC, NOHOA	Spring 2022; then ongoing
Post information on City and NOHOA Facebook pages	NRC, NOHOA	Spring 2022; then ongoing
Display information at community events	NRC	Ongoing
Host events with speakers or films	NRC, NOHOA	Annually
Create public service announcements for airing on CTV	NRC, NOHOA	Summer 2022
Give presentations at City Council and NOHOA meetings	NRC, NOHOA	Annually

Evaluation

The success of this plan will be measured by the number of timeline tasks that were successfully completed.